

CONTACT

john@jpboneyard.com

413-561-3490

jpboneyard.com

SKILLS

- Creative Problem Solving
- Creative Direction
- Front-End Development
- Project Management
- Team Management
- Mobile App Design
- Illustration
- Event Production
- Screen Printing
- Editorial Design
- UX / UI Design
- Responsive Web Design

MISCELLANY

- I've visited 48 states in the US
- The glass looks half full to me
- Sam Cooke is my favorite
- National Parks are the best
- Bill Russell is my spirit animal
- Basketball is poetry in motion
- 100 DIY shows in mom's shed

MY STARTING FIVE

- John Wooden
- Mom Boneyard
- Grandpa Boneyard
- Joseph Campbell
- William Felton Russell
- Dale Cooper (Sixth-Man)

EDUCATION

Massachusetts College of Art and Design (2007-2011)

Bachelors of Fine Arts in Graphic Design

PROFESSIONAL EXPERIENCE

The Fifty-Nine Parks Print Series (2015-Current)

Creative Direction, Design, Front-End Development

Fifty-Nine Parks is a celebration of National Parks, poster design, and print-making. I'm responsible for steering the brand and managing licensing opportunities. I'm also fortunate enough to art direct some of the most prominent poster designers in the world. Running this series is as challenging as it is rewarding and I love it so much!

The National Poster Retrospecticus (2011-Current)

Creative Direction, Production, Design, Curation

The greatest adventure of my life! I produce and curate this internationally touring art show that showcases over 150 artists and more than 400 posters. I'm responsible for art direction, booking, installation, promotion, sales, managing small teams, and running the NPR brand.

IBM Mobile Innovation Lab (2014-2015)

Team Management, Software Design, UX / UI Design, Creative Problem Solving

I led small teams on mobile projects that provided solid user experiences. Our apps leveraged technologies like Watson to provide mobile solutions for the retail, travel, and healthcare industries. In addition to my design role I also managed the lab's team of eight associate designers. My top priorities were maintaining good vibes on the team and the health of projects in the lab.

Upstatement (2011-2014)

Design, Front-End Development, Brand Management, Internship Coordination

Solving high-level problems for clients shared precedent with crafting the best code possible. I helped run, manage, design, and code client projects. I also worked on projects for clients like Random House, NPR and Boston.com. Additional responsibilities included coordinating our budding internship program and managing Upstatement's brand.

APPROACH

My approach to creative problem solving is fueled by the fact that I love a good challenge. I sincerely believe you can't go wrong if you work hard, have faith in the process, and stay honest. In a team setting I'm more concerned with what I can do to help us reach our collective goal versus coming out on top alone. Simplicity, curiosity, hard work, and having fun motivates me on a daily basis.